**Mingus Education Script - Cursor Implementation Prompts**

*1. Welcome & Account Creation*

*2. Profile Setup (Basic Info, Location, Household only)*

*→ \*\*2.5. Education Script (NEW) - "Here's How We Help You Win"\*\**

*3. Career & Financial Baseline (now they understand why these questions matter)*

*4. Personalization & Goal Setting*

*5. Consent for Data Use (simplified, since education already happened)*

*6. Initial Insights & Recommendations*

*7. Premium Feature Preview*

*8. App Tour & Next Steps*

*9. Completion & Engagement*

**Main Education Screen Components**

**Prompt 1: Job Security Analysis Explanation**

Create an educational card component that explains job security analysis with:

TITLE: "Your Career Confidence Score"

CONTENT:

"We analyze your industry trends, skill demand, and local job market to give you a clear picture of your career stability. Think of it as your professional weather forecast - helping you prepare for opportunities and challenges ahead.

✓ Industry growth tracking

✓ Skill gap identification

✓ Local market insights

✓ Promotion pathway mapping

Why it matters: Knowledge is power. When you understand your career landscape, you can make moves that build wealth, not just pay bills."

VISUAL: Progress bar showing sample score with upward trending arrow

CTA: "See My Score"

**Prompt 2: Cash Flow Forecasting Explanation**

Create an educational card component for cash flow forecasting:

TITLE: "Smart Money Moves, Real Life Focus"

CONTENT:

"We map your income and expenses against your actual life - birthdays, car repairs, kids' activities, date nights. No more surprise broke weeks.

✓ Income & expense tracking

✓ Important date planning that leaves you with the cash required on those dats

✓ Emergency buffer alerts

✓ 'What-if' spending scenarios

Why it matters: Your money should work around your life, not the other way around. Plan for what matters most to you and your family."

VISUAL: Calendar with money icons on important dates, cash flow line graph

CTA: "Build My Forecast"

**Prompt 3: Health Integration Explanation**

Create an educational card component for wellness integration:

TITLE: "Whole-Life Wellness = Wealth"

CONTENT:

"Your physical and mental health directly impact your money decisions. We track how stress, relationships, and self-care connect to your spending patterns.

✓ Physical activity tracking

✓ Stress & mental health check-ins

✓ Relationship health monitoring

✓ Mindfulness practice logging

Why it matters: When you're stressed or exhausted, you spend differently. Understanding these patterns helps you build better money habits that stick."

VISUAL: Interconnected circles showing health metrics connecting to a dollar sign

CTA: "Connect My Wellness"

**Prompt 4: Data Privacy & Security Banner**

Create a privacy assurance component:

TITLE: "Your Data, Your Control"

CONTENT:

"Built for our community, by our community. Your financial and personal information stays private and secure.

🔒 Bank-level encryption

🛡️ No data selling, ever

👤 Anonymous community insights

⚙️ Full control over what you share

We know trust is earned. Your privacy isn't negotiable."

VISUAL: Shield icon with checkmarks, lock symbols

CTA: "View Privacy Policy"

**Implementation Structure for Cursor**

**Prompt 5: Component Layout**

Create a React component called 'EducationFlow' with:

1. Header: "How Mingus Works for You"

2. Subtitle: "Financial wellness that fits your real life"

3. Four education cards (job security, cash flow, health, privacy)

4. Progress indicators (1 of 4, 2 of 4, etc.)

5. Navigation: "Previous", "Next", "Skip Tour"

6. Footer CTA: "Ready to Get Started"

Style with:

- MINGUS theme

- Clear, readable fonts (16px minimum)

- Mobile-first responsive design

- Smooth transitions between cards

- High contrast for accessibility

**Prompt 6: Interactive Elements**

Add interactive features to education cards:

1. Tap/click to expand details

2. Animated progress bars for demo scores

3. Sample data visualization previews

4. "Try It" buttons that show mock functionality

5. Testimonial quotes from beta users:

- "Finally, a money app that gets my life" - Keisha, 28, Atlanta

- "Helped me see the connection between my stress and spending" - Marcus, 31, Houston

Include micro-animations:

- Cards slide in from right

- Icons pulse gently

- Progress bars fill smoothly

- Success checkmarks appear with bounce

**Prompt 7: Accessibility & Cultural Considerations**

Ensure education flow includes:

ACCESSIBILITY:

- Alt text for all images

- Screen reader compatible

- Keyboard navigation support

- High contrast mode toggle

- Text size adjustment options

CULTURAL RELEVANCE:

- Avoid financial shame or deficit messaging

- Emphasize empowerment and control

- Include diverse representation in sample data/images

- Reference real challenges (childcare costs, student loans, job loss, etc.)

**Data Points to Highlight**

**Prompt 8: Sample Scenarios**

Create sample user scenarios for education cards:

JOB SECURITY EXAMPLE:

"Marketing Coordinator in Atlanta: Score 78/100

- Industry Growth: Strong (+15% job openings)

- Skill Demand: High (Digital marketing skills in demand)

- Next Step: Consider Google Ads certification"

CASH FLOW EXAMPLE:

"Monthly income: $4,200 | Next 3 months forecast:

- March: $1,240 available after bills

- April: $890 (car insurance due)

- May: $2,100 (bonus expected)"

HEALTH CONNECTION EXAMPLE:

"Last week: 3 workout days, 15 min daily meditation

Spending pattern: $47 less on impulse purchases

Stress level: 6/10 → 4/10"